

Sample Lesson #2

What Kind of a Name Is Snickers?

How did a candy bar get a name like Snickers? Many years ago, the family of Frank Mars started a candy company. His family lived on a large horse farm. The Mars family trained horses for racing. When Frank was young, he had polio. Polio was a very scary illness. While Frank was getting well, his mother taught him how to dip chocolates.

Frank became a confectioner when he grew up. A confectioner is someone who makes candy. Frank and his son came up with a new candy bar. They named it Milky Way. Then, Frank invented another candy bar. He named it Snickers. The Snickers bar became the most popular candy bar in the world! But how did Frank pick those two names?

The Milky Way Farm was the family's horse farm. And, Snickers was a favorite horse. Frank named his first candy bar after the farm. He named the other after Snickers, the horse.

Frank Mars invented the Snickers candy bar in 1930. Back then, it cost just five cents. The Mars Company has been making the candy bar the same way ever since. It is still the best-selling candy bar in the world. The Mars Company has a new factory. It only makes Snickers and M&M's. The factory can make eight million mini Snickers a day! Snickers has come a long way for a candy bar named after a horse.



- RI.2.2 1. What is the passage mostly about?
- A) the Mars family and the family's horse farm
 - B) a new factory that makes Snickers and M&M's
 - C) how a popular candy bar got its name
- L.2.4 2. Frank's mother taught him how to dip chocolates. What is another way to say this?
- A) Frank's mother taught him how to make candy.
 - B) Frank's mother taught him how to ride a horse.
 - C) Frank's mother taught him how to make a kind of dip.
- RI.2.8 3. Which sentence tells how Frank's first candy bar got its name?
- A) Frank and his son came up with a new candy bar.
 - B) Frank named his candy bar after the farm.
 - C) Frank's family trained horses for racing.
- RI.2.8 4. Which sentence tells how Frank's second candy bar got its name?
- A) Frank named his candy bar after a horse.
 - B) It is still the best-selling candy bar in the world.
 - C) The family's horse farm was called the Milky Way Farm.
- L.2.4 5. A candy bar that is popular is very _____.
- well-liked easy costly hard to get
- RI.2.1 6. How much did a Snickers cost in 1930?
- _____
- RI.2.1 7. What made life hard for Frank when he was a boy?
- A) There was no candy in those days.
 - B) Frank had an illness called polio.
 - C) Frank's family was very poor.